

NEWS ALERT

Cortec[®] Excited to be Part of Host Chapter for ICRI Fall 2021 Convention







Cortec[®] was excited to return to a live convention for ICRI's Fall 2021 convention in Minneapolis, MN! Our entire MCI[®] team - Ashraf Hasania (MCI[®] Technical Sales & Product Manager), Kevin Quan (MCI[®] Regional Sales Manager, East Coast), Jon Connealy (MCI[®] Regional Sales Manager, Midwest), Lisa Marston (MCI[®] Regional Technical Service Engineer) and Jessi Meyer (Vice President – Technical Sales & Product Management) – was on hand to welcome attendees to the convention and educate them on the MCI[®] product line at our tabletop booth. As a part of the Minnesota Chapter of ICRI, Jessi Meyer helped with the chapter hosted events of Axe Throwing at Flannel Jax's in St. Paul, and a Riverboat Cruise down the Mississippi River. First time attendees, Kevin Quan and Lisa Marston were able to participate in a First Time Attendee's reception on Monday evening as well as a scavenger hunt.

Attendance was a bit lower than normal as the first live convention since Fall of 2019, however all attendees seemed genuinely happy to see a return to meeting in person again! Our team continued to play an important role in ICRI committees participating in the Corrosion Committee, Membership and Marketing Committees, and the Life-Cycle and Sustainability Committee. Marston and Meyer also enjoyed attending the Women in ICRI committee and listening to guest speaker Natalie Faber, who spoke about her newly founded 501 (C) 6 program called 3C, which helped to place 155 disadvantaged youth in concrete repair industry internships in its first summer program. "It's amazing to see what a difference one person can make, and I am excited to see how we can help the program grow in Minnesota and other areas around the country," Meyer commented.

Cortec[®] looks forward to following up with the many individuals who visited the MCI[®] booth during the October 10th-13th convention and anticipates seeing many familiar and unfamiliar faces once again at the 2022 ICRI Spring Convention in April 2022! Look for details on the upcoming event here:

https://www.icri.org/events/event_list.asp#

Keywords: MCI, Migrating Corrosion Inhibitors, Cortec, concrete repair, concrete surface preparation, concrete surface repair, , concrete additives, repair mortar, cathodic protection, concrete coatings, concrete, mortar, grout, corrosion, corrosion inhibitor, surface applied, grouting, post-tensioning, rebar, restoration, concrete restoration, concrete sealant, service life, concrete service life, from grey to green, ICRI Fall Convention, Women in ICRI, ICRI Minnesota Chapter

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